

OPEN DAY - INTERNATIONAL MASTER'S DEGREE LANGUAGE, SOCIETY AND COMMUNICATION

Programme Director - Prof. Ana Pano Alaman

Presentation of the Programme
Call for Applications 2023/24
Questions & Answers session with students

20th April 2023
2-3 p.m. - online





ALMA MATER STUDIORUM
UNIVERSITÀ DI BOLOGNA

HOME

PROGRAMME

ADMINISTRATION

COVID-19 - Resuming activities safely



OVERVIEW ▶

OPEN DAY ▶

Exchanges,
International
Experience



Language, Society and Communication - LSC - Unibo

"Mi piace": 1075 • Follower: 1369

Post Informazioni Foto Video

In breve

This is the Official Page of the LSC Programme of the Alma Mater Studiorum – Università di Bologna

- Pagina · College e università
- via Filippo Re 8, Bologna, Italy
- 051 209 8644
- lingue.lsc@unibo.it
- corsi.unibo.it/2Cycle/LanguageSocietyCommunication/Pages/default.aspx



Language, Society and Communication - LSC - Unibo

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On Monday 21 November, starting from 1 p.m., you will have the chance to discover our international Master's degree programmes in Women's and gender studies, Specialized translation, Language, society and communication.

All the presentations will take place on Microsoft Teams. Click on the link below for further details



ADMINISTRATION

IT

EN



Outside Bologna
Education?

Stipends and tenancy

⏸ < 2 / 3 >



About LSC

- ✓ **LSC** is a 2-year second-level degree; its courses are **taught mainly in foreign languages** (in two chosen languages of study; in English as a lingua franca for non-linguistic subjects)
- ✓ Set up by the Division of **Didactic Services «Literatures – Languages»** and the **Department of Modern Languages, Literatures and Cultures**
- ✓ It provides students with a **high-quality academic education** and **professional skills** in the field of **international communication**





About LSC

- ✓ **A range of subjects** in the areas of :
 - ✓ **Modern Languages** (English, French, German, Spanish and Russian)
 - ✓ **Linguistics** (Sociolinguistics, Psycholinguistics, Computational Linguistics...) > **discipline in the 1st year, taught in Italian** (B2, possibility of courses at the Linguistic Centre of the University)
 - ✓ **Historical, Geographical, and Social Studies** (Geography of languages, Web society and globalization, Cultural economics...)
 - ✓ **ICT applied to Human Sciences** - Natural language processing, Semantic web





Course Structure Diagram / Study Plan

* 1 ECTS = 1 CFU

* 1 CFU = 25 study hours

First year

- ✓ Linguistics, Languages for Specific Purposes, Translation, History, Mediation... related to two foreign languages (36 ECTS): **Two disciplines for each language** > *These include practical language activities*
- ✓ Linguistics courses (9 ECTS)
- ✓ History, Economics, and Geography courses (9 ECTS)
- ✓ Information Technology Skills (6 ECTS)





Course Structure Diagram / Study Plan

Second year

* 1 ECTS = 1 CFU

* 1 CFU = 25 study hours

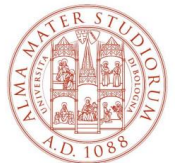
- ✓ Linguistics, Languages for Specific Purposes, Translation, History, Mediation... related to two foreign languages (18 ECTS): **One discipline for each language** > *These include practical language activities*
- ✓ Supplementary disciplines (9 ECTS)
- ✓ Elective disciplines (9 ECTS) – *Includes Internships and Seminars*
- ✓ Final Examination (24 ECTS) – *Possibility of Internship (also abroad) for final examination; and preparation for the final examination abroad*





Students will improve and gain...

- ✓ Knowledge of **two languages** of international communication
- ✓ Ability to interpret the **linguistic and sociolinguistic codes** employed in different communicative contexts
- ✓ Comprehension of problems related to **economic, social, and cultural integration**
- ✓ An **Internationally-oriented** attitude towards society and communication





5 good reasons to choose this Master's degree course

- ✓ **Multilingualism:** Improves ability to communicate in several languages; highly valued and fundamental in today's societies
- ✓ **Up to date:** Prepares for the communicative and social challenges of the contemporary world
- ✓ **Interculturality:** Prepares for the development of intercultural competences
- ✓ **Communication:** Enhances the idea of dialogue and interaction in many different contexts and throughout a variety of textual typologies
- ✓ **Diversity:** Broadens one's horizons to develop a greater understanding of different values across cultures





Career opportunities

Expert in Language and Culture for International Relations

- ✓ Coordination of international communications at senior level
- ✓ Planification and organisation of international events
- ✓ Top-level coordination in situations where communication patterns between different cultures are involved and need to be interpreted
- ✓ Design and management of socio-cultural projects to implement European language and cultural policies



WHAT DO COMMUNICATIONS PROFESSIONALS DO?

BROADCASTING

- Station Manager
- Director of Broadcasting
- News Writer/Manager
- Announcer/Presenter
- Technical Director
- Producer

- Copywriter
- Media Planner
- Creative Director
- Public Researcher
- Marketing Specialist
- Account Executive Manager

ADVERTISING

- Manager
- Customer Service Specialist
- Personnel Recruiter
- Human Resources Officer
- Industrial Relations Expert
- Negotiator/Mediator

BUSINESS

- Corporate Public Affairs Specialist
- Publicity/Advertising Manager
- Marketing Specialist
- Development Officer
- Creative Director
- Media Analyst

PUBLIC RELATIONS

- Elected Official
- Legislative Assistant
- Campaign Director
- Research Specialist
- Program Coordinator
- Public Information Officer

GOVERNMENT/POLITICS

- Stringer/Freelancer
- Media Manager
- Fact Checker
- Reporter
- Editor
- Anchor

JOURNALISM

- Trade Negotiator
- Corporate Representative
- Translator
- Mediator
- Diplomat

INTERNATIONAL RELATIONS

SOCIAL SERVICES

- Community Affairs Liaison
- Communication Director
- Human Rights Officer
- Public Administrator
- Public Relations
- Social Worker

PERFORMANCE

- Arts Administrator
- Costume Designer
- Stage Manager
- Casting Director
- Script Writer
- Performer

HIGH TECHNOLOGY

- Systems Analyst
- Broadcast Specialist
- Technical Copywriter
- Network Administrator
- Manager of Technology



Career opportunities

Text Editor and Sub-Editor in Multiple Languages

- ✓ Revision of texts in two foreign languages, in English and Italian
- ✓ Production of texts in two foreign languages, in English and Italian
- ✓ Liaising with professionals in many areas managing a specialised discourse and terminology in the chosen foreign languages in oral, written, and digital communication





A DEVELOPMENTAL EDITOR

Looks at the **"big picture."** They focus on things like **plot, character development, theme, point of view**, etc.

When: If you want guidance writing your story, or when you've finished a draft and want to know if it "works" or not.



A LINE EDITOR

Focuses on **writing style & voice**, pointing out **awkward phrasing, unnecessary repetition, telling vs. showing, passive voice, dialogue**, and flagging any **inconsistencies**.

When: You know your draft is structurally sound and "works."



A COPY EDITOR

Corrects **spelling, grammar, and punctuation**. They will address **commonly confused words** as well as **ensure consistency** with capitalization, hyphenation, and numerals.

When: Your draft works, and your prose has been polished.



A PROOF READER

Makes sure your book is as error-free as possible. They check the "proof copy" for **typographical errors** as well as look for **layout and page number problems**.

When: The book is formatted for print or digital publication.



ACQUISITION EDITOR

Works for a publishing company. They **acquire manuscripts & evaluate the book's ability to sell** once it gets published.

When: After a developmental edit, a line edit & a copy edit if you plan to traditionally publish.

EURES

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Content Editor (m/w/d) (Romanist/in - Spanisch)

Mendel Verlag GmbH & Co. KG

Germany : Bochum, Kreisfreie Stadt

Full-time

Linguist, Literary scholar

Content Editor (m/w/d) (Romanist/in - Französisch)

Mendel Verlag GmbH & Co. KG

Germany : Bochum, Kreisfreie Stadt

Full-time

Linguist, Literary scholar

Editor & Communications Officer M/V/X

GREENPEACE BELGIUM

Belgium : Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad

Part-time

Web Editor

NEWORLD ASSOCIATES LIMITED

Ireland

Full-time

Web content manager





Career opportunities

Language, Society and Communication prepares students to seek employment in **many sectors**, including:

- ✓ Administration, organization and public relations in private enterprises (event management, publishing and communication sectors, advertising, social media)
- ✓ Public and Service Sector institutions
- ✓ International Organizations, including NGOs

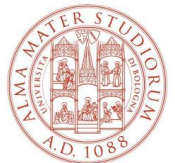
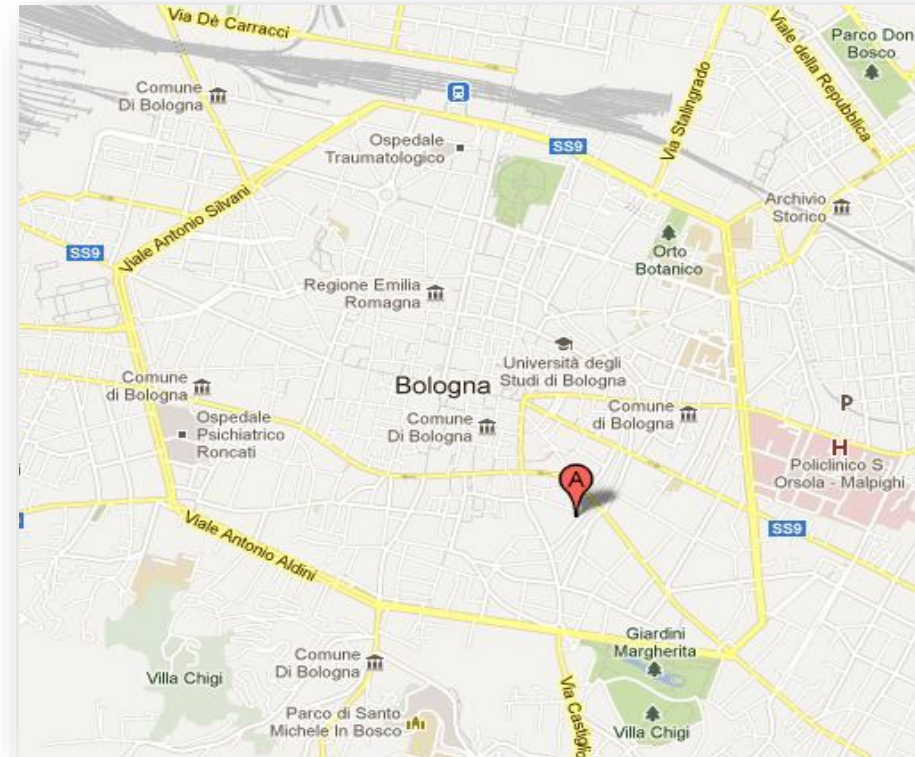
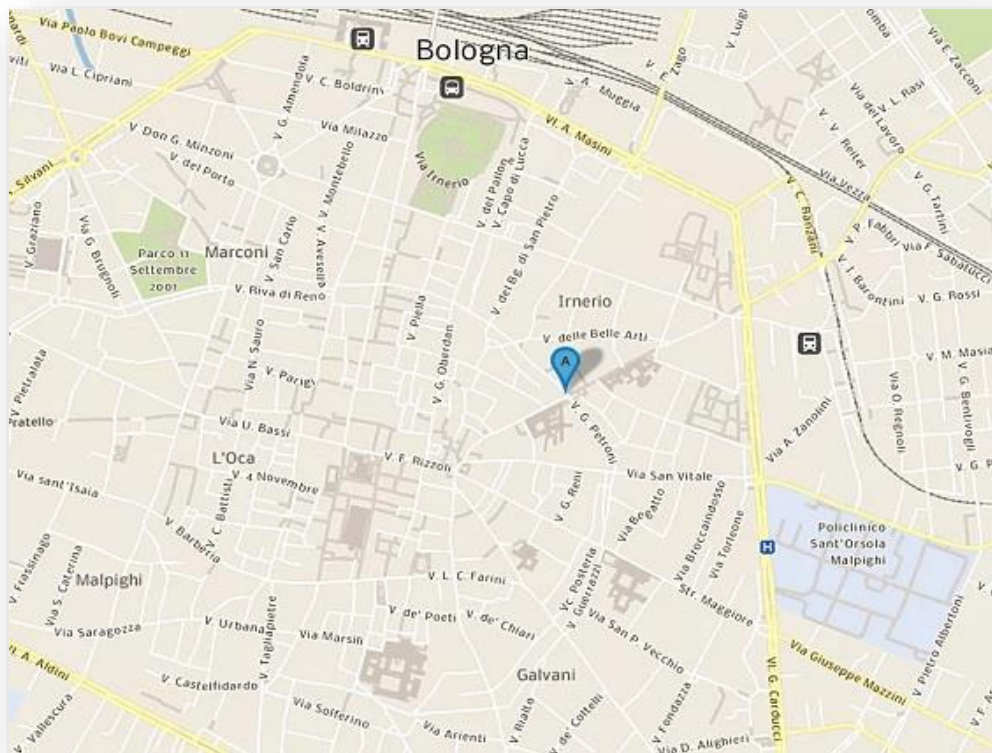




You can find us at...

Head office: Via Zamboni, 34

**Department of Modern Languages, Literatures
Cultures (LILEC) - Via Cartoleria 5**

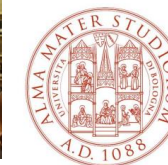




ALMA MATER STUDIORUM
UNIVERSITÀ DI BOLOGNA

SECOND CYCLE DEGREE/TWO YEAR MASTER IN LANGUAGE, SOCIETY AND COMMUNICATION

ICT equipped classrooms
Study rooms
Library



ALMA MATER STUDIORUM
UNIVERSITÀ DI BOLOGNA



How to apply - Admission

In order to be admitted students should

- ✓ Possess specific **curricular requirements**;
- ✓ Undergo an interview designed to assess their **Personal Academic Background**. The result of the interview will lead to an assessment of eligibility or non-eligibility to admission;
- ✓ Demonstrate their knowledge of the English Language (equal at least to B2);
- ✓ **Requirements** and **admission process** depend on the Degree held by candidates (Italian or Foreign Degree).





Admission – Italian Degree

Curricular requirements

- ✓ **Bachelor's Degree** (1st Cycle Degree) with a minimum final mark of **105/110**;
- ✓ **48 ECTS*** in **2 modern languages** studied previously (**24 ECTS** per language);
- ✓ If you have not studied English in your First Degree, you should provide an **English Language Certificate** accepted by the Programme and issued in the last 24 months; or pass an **interview with a Commission**
- ✓ **Students from an English-speaking country are exempted!**





Admission – Foreign Degree

Curricular requirements

- ✓ **Bachelor's Degree** that certifies a theoretical and a practical knowledge of 2 foreign languages (English, French, German, Russian, or Spanish);
- ✓ Proof of knowledge of English by means of an accepted **English Language Certificate**, issued in the last 24 months; or an **interview** with a Commission
- ✓ **Candidates from an English-speaking country holding a Foreign Degree, or candidates with a Foreign Degree issued by an English-speaking country institution are exempted!**





Admission – Italian and Foreign Degree

Assesment of personal academic preparation:

It will be evaluated through an interview. The result of the interview will lead to an assessment of eligibility or non-eligibility to admission;

the **interview** will be carried out in one of the 2 foreign languages that you plan to study further, **provided that it is not English.**

It will focus on:

- ✓ the **student's skills and knowledge** with reference to the Degree Course Objectives;
- ✓ the **student's motivations** to apply for the MA programme in LSC;
- ✓ the **language proficiency** (equal at least to B2).





How to apply – Italian and Foreign Degree

How to register for the Admission

- ✓ **Connect** to www.studenti.unibo.it and create a User ID and a Password, by clicking on '**Registrati**' and **Register** by providing the required information;
- ✓ **Click** on '**RICHIESTA DI AMMISSIONE – ADMISSION APPLICATION**';
- ✓ **Select** 'Laurea Magistrale' and then 'Procedi';
- ✓ **Select** 'Language, Society and Communication/Lingua, Società e Comunicazione';
- ✓ **Upload** the required documents*





Admission – Italian and Foreign Degree

Documents needed for the admission request:

- ✓ Copy of a valid **ID document** (passport or ID card);
- ✓ **Transcript of Records/Self-certificate declaration** listing the exams passed in previous Degree(s), with the corresponding marks, ECTS, and subject groups, as well as the Diploma and other University record that may be evaluated.
*For non-Italian degrees, a **valid copy of the Degree certificate** with all the exams taken (EU students can attach the Diploma Supplement);*
- ✓ **English Language Certificate** or **Request form** of an interview in English, if necessary.





Teaching Office – Ufficio Didattico

- ✓ The **Teaching Office** is a hub for all the Course's teaching activity; provides students with administrative help during the different phases of planning and managing learning activities
- ✓ **LSC Students** may contact the Programme Coordinator, **Enrico Carlini**

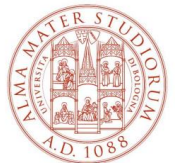
lingue.lsc@unibo.it





Student Administration Office – Segreteria Studenti

- ✓ The **Student Administration Office** deals with all the **career procedures** and gives information on enrollments, tuition fees, exemptions, University transfers, suspension of studies, withdrawal from studies, Final Examination and Graduation Application, Certificates etc.
- ✓ **Virtual Desk** (through Zoom)
 - ✓ Tuesday: 9 am to 12 noon and 2 to 3:30 pm
 - ✓ Wednesday: 9 am to 12 noon
 - ✓ Thursday: 2 to 3:30 pm
 - ✓ Friday: 9 am to 12 noon
- ✓ **Contact:** segscform@unibo.it





ALMA MATER STUDIORUM
UNIVERSITÀ DI BOLOGNA

SECOND CYCLE DEGREE/TWO YEAR MASTER IN LANGUAGE, SOCIETY AND COMMUNICATION

Contacts

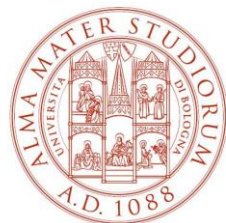
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(marie.rieger@unibo.it)

Dott. Enrico Carlini, Programme Coordinator (lingue.lsc@unibo.it)

Student Administration Office (segscform@unibo.it):





ALMA MATER STUDIORUM
UNIVERSITÀ DI BOLOGNA

Department of Languages, Literatures and Modern Cultures

<http://www.lingue.unibo.it>

<http://corsi.unibo.it/2Cycle/LanguageSocietyCommunication>

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